

## Aristo Health Inc. Distributes New Body + Mind Wellness Bars

Aristo Health Inc. is pleased to announce distribution of its new 'Aristo Body + Mind Wellness Bars' in 26 Kings Supermarkets in northern New Jersey, Connecticut and New York. The Morristown-based New Jersey start-up company, focused on marketing functional foods and beverages consisting primarily of natural and organic raw materials, developed the formula for the bars that contain a synergistic combination of wellness super nutrients such as omega-3's, plant sterols to help lower cholesterol as well as high anti-oxidant super fruits Acai, Goji and Pomegranate.

Gursh Bindra, Ph.D., founder and CEO of Aristo Health comments, "Our wellness bars are unique and different in a great tasting format which health conscious consumers will enjoy eating on a daily basis." Bindra continued, "We chose to focus and include this group of synergistic ingredients in our wellness bars because when taken regularly, in the amount we provide in one serving, they are supportive of overall cellular health as well as specific body + mind functions such as the heart and brain."

Aristo Health's mission is to break the current paradigm that healthy foods can't be very tasty. To meet this important goal, Aristo Health has formed several strategic partnerships including one with a major international flavor house that provides natural and



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chemical-free flavors and also a major fish oil supplier that has a patented micro-encapsulation technology for purified fish oils.

*Aristo Health is a privately held, health and wellness company. For more information phone 973-656-0022 or visit [AristoHealth.com](http://AristoHealth.com). See ad, page 32.*

## New Jersey Women's Cat 4 Cup and 2007 Cycling Skills Clinic

The New Jersey Bicycling Association (NJBA) will host the 2007 New Jersey Women's Cat 4 Cup for the third consecutive season. This hugely successful series, launched in 2005, was designed to increase participation in women's cycling in New Jersey and to support women who want to become more proficient at racing.

"After seeing race fields for women double in New Jersey for all women's events in the last two years, supporting this series is a 'no-brainer' for the NJBA", said Tom Mains, current NJBA President. "All of our promoters and events will benefit."

The 2007 NJ Women's Cat 4 Cup will consist of a series of nine races over the course of the season. The series includes time trials, criteriums and road races to provide women new to the sport an opportunity to experience various types of racing disciplines. This series will set the stage for racers to begin, improve and progress to higher categories, while providing the means to take cycling talents to the highest levels possible. The first race of the series is the Readington Time Trial on April 14, 2007.

Visit [NJBikeRacing.com](http://NJBikeRacing.com) for information on races or to register. For information on the 2007 Cycling Skills clinic visit [BikeReg.com/events/register.asp?eventid=4503](http://BikeReg.com/events/register.asp?eventid=4503).