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On the Market

Sports and chiropractic products

Sports and chiropractic products are an important addition to chiropractic care. The following products help patients support their daily health and well-being. Which of these products do you recommend to your patients?

The Orthotic Group



The Orthotic Group, Markham, Ontario, Canada, offers its TOG GaitScan™ System, a diagnostic tool for assessing patients' biomechanics. TOG GaitScan has 4,096 sensors and scans at 300 Hz (scans per second). It is a pressure-plate technology with static and dynamic measurements. These measurements provide more than 1 million data points recorded for analysis and offer a sophisticated explanation of foot mechanics.

(800) 551-3008
www.theorthoticgroup.com

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Stretchwell Inc

Stretchwell Inc, Warminster, Pa, offers its Stretch-Disc balance cushion. The 13-inch-diameter Stretch-Disc balance cushion can be placed in a chair for weight shifting, pelvic and lower back exercises, or for balance and ankle exercises when standing. The company also offers its Stretch-Disc Deluxe with a 14-inch diameter, a firm feel, and a beveled edge that can be inflated for a rounder ball-like top. Fit-lastic therapy bands and tubing, fitness balls, pulleys, therapy putty, hand exercisers, medicine balls, exercise mats, and rollers are also available

(888) 396-2430
www.stretchwell.com

Hygenic Corp/Performance Health Products

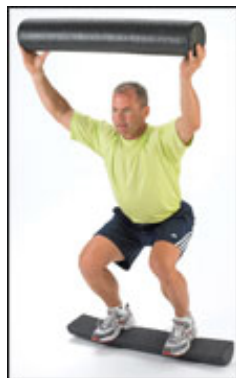
Hygenic Corp/Performance Health Products, Akron, Ohio, introduces its Thera-Band® Rehab and Wellness Station, a compact total-body rehabilitation center for active care that uses Thera-Band colors and consistent levels of progression for patient improvement. The Rehab and Wellness Station is designed for in-clinic strength, balance, and core training, and it features Thera-Band clip-connect resistance tubing, stability trainers, and a Pro Series SCP™ exercise ball. Its multidimensional design provides three planes of movement for upper- and lower-extremity strength training. The system also features slide tracks with one-hand lockdown capability. Four full-color wall posters with 115 exercises, and a CD containing more than 170 exercises using resistance bands or tubing, exercise balls, and balance boards, is provided.



(800) 321-2135
www.thera-bandacademy.com

OPTP

OPTP, Minneapolis, offers its Axis™ Rollers for moderate to heavy users. The Axis features an injection-molded foam technology, has a smooth surface, and does not lose its shape after use. The foam rollers are cylindrical in shape and are lightweight. A 1-foot length is available in 6-inch round and 1¼2-round. The 3-foot length is available in 6-inch round and 1¼2-round. Foam rollers can also be used for self-massage and balance and core stability exercises.



(800) 367-7393
www.optp.com

Biotics Research

Biotics Research, Rosenberg, Tex, offers Gammanol Forte™, a supplement that combines gamma oryzanol with Frac®, both of which are derived from rice bran. Gamma oryzanol and Frac support the nervous system and its ability to respond to physical stress, especially anaerobic tasks such as weight lifting. As a result of the physical stress, the body releases endorphins, which reduce inflammation and stimulate tissue repair. Studies suggest that Gammanol Forte can provide nutritional support for the increased synthesis of growth hormone (GH) and endorphins. Football players and weight lifters have reported the reduction of body fat, the increase of lean body mass, and strength over control groups. Another study reports that women who took Gammanol Forte for 5 weeks showed an increase in insulin-like growth factor-1 (IGF-1) and, by inference, GH. (GH directs the production of IGF-1.)

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www.bioticsresearch.com

Foot Levelers

Foot Levelers, Roanoke, Va, introduces its custom-made ParFlex Plus® Spinal Pelvic Stabilizers for golfers. According to studies, ParFlex Plus Stabilizers support all three arches of the foot to help improve your patients' balance, structural alignment, and pelvic rotation, increasing their club-head velocity and reducing their fatigue. A cushioning TechCel Lite™ top layer provides extra comfort. Zorbacel® heel pads absorb damaging heel-strike shock. The ParFlex Plus also features StanceGuard™ for variable firmness and flexibility during lateral weight shifts and magnetic strips to give your patients extra energy on the golf course. The stabilizers increase golf club head velocity by 3 to 5 mph, and allows the golfer to hit the ball 9 to 15 yards farther.



(800) 553-4860

www.footlevelers.com

Wendell-Allen Ltd

Wendell-Allen Ltd, Cleveland, offers its Torex Hot/Cold Therapy Sleeves, which feature a patented tubular-shaped design that delivers pain relief by completely surrounding the affected area in a soft cushion of hot or cold gel. Roll a Torex sleeve onto the desired position, and the entire circumference of the finger, wrist, elbow, knee, thigh, or other body part can be treated at one time. The sleeve stays soft when frozen and may be heated. Torex packs stay in place without straps, wraps, or ties. The packs are reusable, latex-free, nontoxic, and available in five sizes for limb circumferences of 3 inches to 28 inches.



(216) 881-8299

www.torexhealth.com

Power Systems

Power Systems, Knoxville, Tenn, introduces its Premium Stability Ball Tree, a stability ball storage system. It is available in two sizes. The tubular steel tree holds six or 12 balls on 13-inch-diameter rings. The solid steel rings are welded to independent rotating arms that extend from the center post and can be adjusted to fit your space. Locking casters keep the tree in place. Unlocking the wheels allows you to take the equipment where it is needed. The tree holds balls that are 45 cm to 85 cm.



(800) 321-6975

www.power-systems.com

Multi Radiance Medical/Rich-Mar Corp

Multi Radiance Medical, Solon, Ohio, in partnership with Rich-Mar Corp, Chattanooga, Tenn, introduces its therapeutic laser, LaserPrism with Area Identification Matrix (AIM), and its FDA 510(k)-cleared LaserStim accessory, which provide relief to minor muscle and joint pain, arthritis, and muscle spasms. The laser also relieves stiffness and promotes relaxation to muscle tissue, temporarily increasing local blood circulation where heat is indicated. The LaserStim provides simultaneous or independent light and electrical stimulation. The time spent administering light is reimbursed by insurance. The LaserStim incorporates multiple radiances, including a super-pulsed laser with 25,000 milliwatts of peak power, red LEDs, and an infrared and static magnetic field with electrical stimulation that promotes healing.



(888) 549-4945

www.richmarweb.com

Sroufe Healthcare Products

Sroufe Healthcare Products, Ligonier, Ind, introduces its Sher™ Brand 481 and 483 Tri-Laminate Orthotics. The 481 and 483 feature a nylon top cover and an antimicrobial agent. The laminates are attached to a semirigid polypro shell for maximum support and contain a leather base. The orthotics can be molded to fit a patient's foot by using a heat gun to heat the shell and then shape accordingly. The 481 features a $\frac{3}{4}$ -length arch support and may be worn in dress shoes. The 483 is a full-length orthotic and provides full heel-to-toe comfort. The 481 and 483 are available in women's shoe sizes from 5 to 12 $\frac{1}{2}$, in men's sizes 7 to 13 and up, and in European sizes 35 to 47 and up.



(260) 894-4171

www.sroufe.com

Aristo Health

Aristo Health, Morristown, NJ, offers its Wellness Bars, which contain Omega-3 fatty acids, EPA (eicosapentaenoic acid), and DHA (docosahexaenoic acid). These marine omega-3s prevent and manage heart disease, development of the brain and eyes, mental well-being, and reduction of inflammation in the joints. The Wellness Bars are 140 calories or less, and contain superfruit antioxidants that help maintain cell health and natural plant sterols that reduce cholesterol. The bars are naturally sweetened with unrefined organic brown rice syrup, organic evaporated cane juice, and honey.



(973) 537-7972

www.aristohealth.com